**Privacy Policy**

**isTom Games** is committed to not collecting personally identifiable or sensitive information about you. We do not ask for your full name, email address, phone number or other personally identifiable as part of gameplay. The application does collect some non-sensitive, anonymous data as outlined below:

**Data collected for Advertising (Free Games only)**

Ad companies may use your data to show you ads that relevant to you. Click to learn more about how ads work:

AdMob: Privacy Policy [https://policies.google.com/privacy]

Chartboost: Privacy Policy [https://answers.chartboost.com/en-us/articles/115001489623]

Unity Ads: Privacy Policy [https://unity3d.com/legal/privacy-policy]

Vungle: Privacy Policy [https://vungle.com/privacy ]

MoPub: Privacy Policy [https://www.mopub.com/legal/privacy]

**Why collect data?**

By collecting data on app usage and about your device and Generic geographic location, such as the city you are located in, we are better able to integrate updates, implement device specific testing, explore localisation opportunities and make better games that are tailored to our user's needs.

When we offer our games as free-to-play, we still require the game to generate income to help fund development costs and efforts to make the best game possible. Advertising is one way we can help cover our costs, and in order to implement relevant advertising a certain amount of non-sensitive information is required by each ad network.

If you have any questions or concerns you can contact us at contact@istomgames.com

Last updated 25 May 2018 for GDPR compliance